

## DID YOU KNOW...

You are a one of a kind individual with strengths, talents and unique experiences that can be leveraged at work? Most believe they are great but don't always bring greatness to work. In reading *The Inspired Career*, you will come to recognize and recall who you are and what you bring to the table. It will foster an internal drive to be, do and have the best in your work environment. Regardless of your position or tenure this will help you hit the refresh button on how you perceive your job. You will get leadership insights to leverage in making a paradigm shift to get more out of what you are doing at work.

*Reading The Inspired Career will help you get:*

- ▶ **Equipped** – Providing you the necessary leadership foundations to be set apart.
- ▶ **Empowered** – Enabling you to take control of your career with leadership tools & strategies.
- ▶ **Engaged** – Instilling the desire to get off the sidelines and become an active team player.

## ABOUT THE AUTHOR...



Jeffrey D. Hatchell is a leadership coach, an experienced corporate facilitator and a motivational speaker. Jeff has more than 20 years of experience working at Fortune 500 organizations in sales leadership roles. This Coach U graduate received his Masters of Business Administration degree from Nova Southeastern University and a Bachelors of Business Administration in Marketing degree from Howard University. In addition, Jeff completed UCLA Anderson School of Management, Management Development Program for Entrepreneurs. Hatchell is an ordained Teacher at World Conquerors Church in Oakland, California. He enjoys running and spending quality time with his wife Windy and their blended family of four children, Amen 'Auset, Jenay, Justin and McKayla Joy.

## WHAT EXECUTIVES ARE SAYING ABOUT THIS BOOK

"*The Inspired Career* contains the key elements of Jeff's coaching methodology and provides an excellent resource to professionals across industry to examine themselves, their current situation and how to realize their full potential and ambitions."

*Dean Edwards - Global Strategic Sourcing - Levis Strauss & Co.*

"This is a terrific book. My first reaction is that it would be perfect for my Middle Managers but I found myself answering the questions. I now say it's a coaching guide for today's leader at all levels."

*Dan Serpico - CEO, FusionStorm*

"For those committed to continuous improvement and advancement in the workplace, Jeff Hatchell provides a multitude of helpful, actionable pointers – all gained from personal experience."

*Anré Williams - President-Global Merchant Svcs & Loyalty American Express*

"Having worked with and known Jeff for many years, I can't think of a more passionate person to write about how to live an inspired career. It's refreshing to read a book that's not only "spot on" in its approach, but done by someone that lives it. An absolute must read!"

*David Blaha - VP/GM, American Express Global Corporate Payments*

"The perfect learning portal for employees, managers and CEOs to navigate the complexities to ultimately inspire, elevate and drive success at all levels of ourselves and the corporations we support. This is a must read to set the stage to drive successful, fulfilled and motivated employees."

*Pam Isom - President/CEO ICE Safety Solutions, Inc.*

"This book is full of timeless tools that can transform your thinking and spark fresh increase in your life."

*Bob Harrison - Dr. Increase, President/CEO Harrison International*

"I greatly enjoyed and strongly recommend this book to anyone interested in advancing their career. It's like hiring an executive coach to unleash your potential and help you be your best you."

*Jonathan Mayes, Esq. SVP of Public Affairs, Government Relations, Sustainability/CSR, Philanthropy & Diversity Affairs - Albertsons Companies*

"Unique, tested, tried and true! Whether you are a front line employee in the trenches, manager or C-suite executive. Jeff Hatchell uses the KISS principle for those like myself who are seeking practical solutions that are simple to take their work and life to the place they were destined to be."

*Thom Brown - Former Group Vice President Retail Strategy, Communications and Retail Operations - Safeway, Inc.*

"This is one for your library. This book is designed to read, discuss and implement. This practical instructional guide is refreshingly relevant and universal! Inspiration will become systemic as results overflow in your life. This book will help you create synergy with your dreams and actions!"

*Daren L. Barron, MBA - Sr. Pastor and Founder, World Conquerors Church*

"With his latest book, Jeff Hatchell has put a fresh and entertaining spin on timeless leadership principles, while adding some new twists and tips of his own. *The Inspired Career* is a must read for all those currently in a leadership role or aspiring to be in one soon and who are looking for the secret sauce to take their careers and lives to the next level."

*Scott A. Vowels, Phd. Supplier Diversity, Apple and Author of "Don't be Afraid to Call the Baby Ugly - How the Bigger Discussion Got an Industry Talking"*

"Jeff Hatchell has written a must read for anyone looking to take their career to the next level. Read this book to learn from the best."

*Jeremy Person - Customer Service Knowledge and Web Content, Netflix*

  
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THE INSPIRED CAREER

JEFFREY D. HATCHELL, MBA



"One of the best motivational career and leadership books, without the fluff. This is an awesome work. It speaks to those "soft" skills that are often overlooked or misunderstood. This should be required reading for both young and experienced professionals."

**Keith R. Wyche**—Best Selling Author of "Good is Not Enough"  
and former President and CEO of Acme Markets

# THE INSPIRED CAREER

Breathe New Life Into Your Job and Get  
**Equipped, Empowered and Engaged!**



JEFFREY D. HATCHELL, MBA

# THE INSPIRED CAREER

The *Inspired Career* was written to help those working in the corporate environment where they might feel complacent, stagnant or not fulfilled. It applies to professionals at all levels of the corporate pyramid but is targeted to those primarily in the middle. It provides new insights to entry levels, motivational concepts to those in the middle and encouragement to the senior levels.

There are times in a career where you will need to be motivated. This book not only provides motivation, but it does so in a way that's based on substantiated leadership principles. It takes out the fluff and gives concrete examples, references and resources to be leveraged to take your career to another level.

This includes solid leadership foundations and incorporates coaching exercises to help you maximize the concepts to better apply them to your personal situation. You will learn to remain true to your values, how to communicate more effectively and personal brand enhancement strategies.

If you desire to step into your personal greatness by leveraging who and what you are, then consider making an investment by purchasing this book for yourself, or "gift it" to someone you may know who would find value in reading this inspiring, informative and career-boosting book.